

SaveOr

The Case for Home Inventories

Why the move managers who document first
earn more, run smoother jobs, and leave
families happier.

A GUIDE FOR SENIOR MOVE MANAGERS



Proud NASMM Industry Partner
saveor.com



Wingback chair

Living room · Excellent

Moving to new home



Brass floor lamp

Study · Good

Gift to Sarah



Oil landscape

Hallway · Good

Sell at auction

\$850



Oak bookcase

Den · Fair

Donate

One walkthrough. Value at every stage of the job.

Every move you manage already involves learning what's in the home. A home inventory simply captures that knowledge once, in a form you, your crew, and the family can all use.

A home inventory is a room-by-room record of a household's belongings, with photos, descriptions, condition, value, and where each item is headed. Many move managers keep this information in their heads, on paper, or across scattered phone photos. Formalizing it turns something you already do into a professional deliverable that clients can see and pay for.

"The inventory isn't extra work on top of the move. It's the foundation the whole move stands on."

Four ways a single inventory pays off

01

A new line of revenue

Sell documentation as a standalone service or a premium add-on, and earn on work you're partly doing already.

02

Happier, calmer clients

Families see every item and every decision in one place, which lowers stress and heads off conflict.

03

Jobs oriented correctly

Accurate scope, cleaner estimates, and a crew that knows exactly what goes where on move day.

04

More money back for clients

AI valuations and best-market matching help families get the most for everything they sell.

A new revenue source

Most move managers already walk every room, assess every piece, and photograph what matters. An inventory packages that effort into a service with its own line on the invoice.

Why clients will pay for it

- **Insurance and estate records.** Families want proof of what they own, for claims, trusts, and executors.
- **Adult children at a distance.** A shareable inventory lets them stay involved without flying in.
- **Decisions made in advance.** Keep, gift, sell, or donate choices get settled before packing starts.
- **A lasting keepsake.** Photos and stories about family items outlive the move itself.

ILLUSTRATIVE EXAMPLE

One inventory, per job

Inventory fee charged to client	\$495
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SaveOr platform cost	- \$150
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Margin per inventory	\$345
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\$16.5k added margin per year
at **4 inventories a month**

Example figures only. Replace with your own pricing and job volume.

Three ways to price it

Flat-fee package

A set price by home size. Simple to quote and easy for families to say yes to.

Premium tier

Bundle the inventory into a higher-level move package to raise your average job value.

Standalone service

Offer it to clients who aren't moving yet: aging-in-place, estate planning, insurance.

The standalone option matters most. It puts you in the home **months or years before a move**, so when that move happens, you're the obvious choice.

Happier clients. Jobs set up right.



Client happiness

Downsizing is emotional. Families are letting go of a lifetime of belongings, often under time pressure and sometimes in grief. An inventory gives them something rare in that moment: a clear view of everything, and a sense of control.

- **Fewer family disputes.** When everyone can see the list and request items fairly, the “who gets Mom’s china” fights happen on paper, early, instead of on move day.
- **Less anxiety for the client.** Seeing their belongings documented and planned reassures older clients that nothing important will be lost.
- **Transparency you can point to.** Families trust a move manager who shows their work.
- **More reviews and referrals.** A shareable inventory puts your name in front of every sibling, attorney, and advisor involved.



Orienting the job correctly

Most job headaches trace back to something nobody knew at the start. A thorough inventory front-loads the discovery so the rest of the job runs to plan.

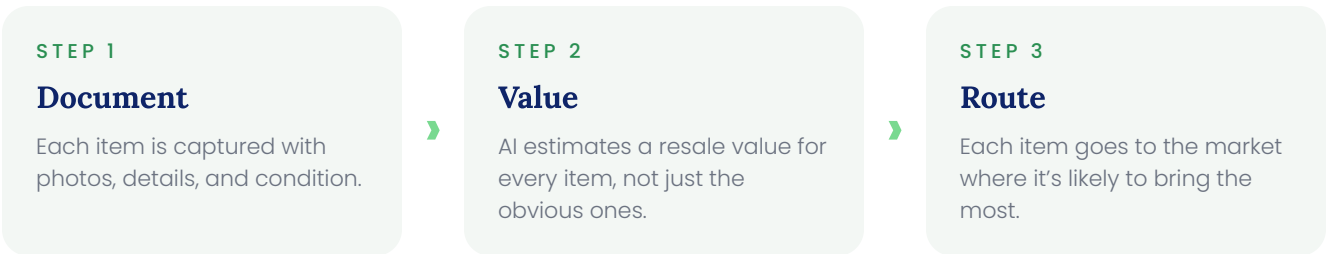
- **Accurate scope and quotes** before you commit crew and hours.
- **Fewer surprises** in closets, attics, and garages.
- **Floorplan-ready decisions** about what fits in the new space.
- **Easy handoff** to haulers, estate sales, and donation partners.
- **Clear crew instructions** for packing, labeling, and placement.
- **Fewer “where is it?” calls** after the move is done.



Bonus: protection for your business. A dated, photographed record of each item’s condition before the move gives you solid footing if a damage question comes up, and gives the family what they need for insurance claims.

More money back for your clients

Once every item is documented, you can do more than move it. You can help the family get the most for everything they're letting go of.



Match every item to its best market

CHANNEL	BEST FOR
● Specialty auction	Art, jewelry, collectibles, and anything with a dedicated buyer base.
● Consignment or dealer	Quality and designer furniture, antiques, and décor that sells for more to the right audience.
● Estate sale	A high volume of everyday household goods that sell best together, on-site.
● Online marketplace	Mid-value items that sell well locally or ship easily.
● Donation	Items with little resale value, with a receipt for the family's tax records.

For the family

- **Higher total proceeds** from the downsizing or estate.
- **No hidden treasures** lost in a bulk sale or haul-away.
- **Realistic expectations** set early, backed by numbers.

For your business

- **A results story** to tell every future client.
- **Easier conversations** when a family overestimates what things are worth.
- **More upside** if your liquidation fees are tied to proceeds.

AI valuations are estimates to guide decisions. For high-value pieces, or when a certified value is needed for insurance or tax purposes, pair them with a qualified appraiser.

What to weigh before you start

Inventories aren't free of tradeoffs. Here are the common concerns, and why they're usually smaller than they look.

It takes time up front

An extra visit or longer walkthrough

It does, but that time is **billable**, and it replaces hours you'd otherwise lose to re-work, surprise items, and back-and-forth calls later.

Some clients are private

Photographing belongings can feel invasive

Position it as **protection for them**: insurance, estate records, and a fair process for family. Access stays with the client and people they choose.

There's a learning curve

New tools, new habits for the team

Modern apps use **AI photo recognition** to handle much of the typing. Most teams are comfortable after their first job or two.

It adds a cost

Software fees per job

Priced per inventory, so costs stay predictable, and the fee **can be passed through to the client** as part of the service to protect your margin.

Where it fits in your workflow



THE BOTTOM LINE

The time an inventory takes is modest, billable, and recovered later in the job. What you get back is new revenue, calmer families, bigger returns for your clients, and moves that go to plan.

Keep the service. Lose the busywork.

Many move managers already document homes with notepads, spreadsheets, or camera rolls. It works, but it's slow, and what the client receives rarely reflects the effort. SaveOr gives you the same result in less time, and a better record to show for it.

	PAPER & NOTES	SPREAD-SHEETS	PHONE PHOTOS	SAVEOR
Photos tied to each item	~	~	✓	✓
AI fills in item details from photos	—	—	—	✓
Room, condition, and destination on every item	~	✓	—	✓
AI resale value for each item	—	—	—	✓
Family can view and request items remotely	—	~	~	✓
Fair distribution among heirs	—	—	—	✓
QR labels linking boxes to the inventory	—	—	—	✓
Polished record to hand the client at close-out	—	~	—	✓

 Built in
  Possible with extra manual work
  Not practical

Save time on site

Snap a photo of each item and AI fills in the details, so there's no writing on a clipboard.

Skip the office work

No transcribing notes, renaming photos, or formatting spreadsheets after the visit. The inventory is ready when you leave.

Deliver a better record

Clients get a searchable, photo-rich inventory with values and decisions, not a folder of loose files.



Switching is simple. Keep your current process and pricing. Run your next inventory in SaveOr side by side with your usual method, and compare the time spent and the final result.

SaveOr

BUILT FOR MOVE MANAGERS

Offer inventories without adding hours.

SaveOr is an AI-powered home inventory and estate documentation platform. It handles the heavy lifting so your team can deliver a professional inventory on every job.

AI photo recognition

Photograph an item and SaveOr fills in the details for you.

AI valuations & market matching

Value each item and route it to where it sells best, or donate with a receipt.

Family distribution tools

Heirs request items through fair, structured methods, reducing conflict.

Floorplans & placement

Plan what fits and where it goes in the new home.

QR labels

Print labels that tie boxes and items back to the inventory.

iOS, Android & web

Your crew works from their phones; families view from anywhere.

NASMM INDUSTRY PARTNER



\$150
PER INVENTORY

Try it on your next job

Start with a **7-day free trial**. No subscription to manage: you pay per inventory, and can pass it through to your client.

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[Get started at partner.saveor.com](https://partner.saveor.com)